Cookie Policy

Our use of Cookies

www.unicornascension.com (the **Site**) uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our Site. By continuing to browse the Site, you are agreeing to our use of cookies.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

We use the following cookies:

Essential cookies. These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.

Non-Essential cookies. These include the following:

1.   **Analytical/performance cookies.** They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.

2.   **Functionality cookies.** These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).

3.   **Targeting cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Essential Cookies	Name	Purpose	More information
Azure / Microsoft	• ARRAffinity • ASP.NET_ SessionId • __Request VerificationToke n	These cookies are used to make sure visitor page requests are routed to the same server in all browsing sessions	

		and to maintain an anonymized user session by the server.	
OneTrust Cookie Compliance	- OptanonConsent - OptanonAlertBoxClosed	These cookies are set by the cookie compliance solution from OneTrust.	
Non-Essential Cookies	**Name**	**Purpose**	**More information**
Google Analytics	- __utma - __utmc - __utmz - __utmt - __utmb	Used to distinguish users, throttle request rate, and retrieve client-related information.	https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage
Bing	- SRCHUSR - _EDGE_S - SRCHUID - MUIDB - MUID - SRCHD - _SS - _EDGE_V	These cookies are set through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant ads on other sites. They work by uniquely identifying your browser and device. If you do not allow these cookies, you will not experience our targeted advertising across different websites.	

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use

cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies

There are a number of different ways in which you can block cookies, including by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our Site. More information on adjusting your settings or preferences for Cookies is set out in the support page for your browser or you can find instructions on this at www.allaboutcookies.org.

Except for essential cookies, all cookies will expire after 60 days.

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